



Virginia St 900

Las Vegas BLVD 3500

CARLO

RENO

LARGEST SCOTS  
IN THE WORLD

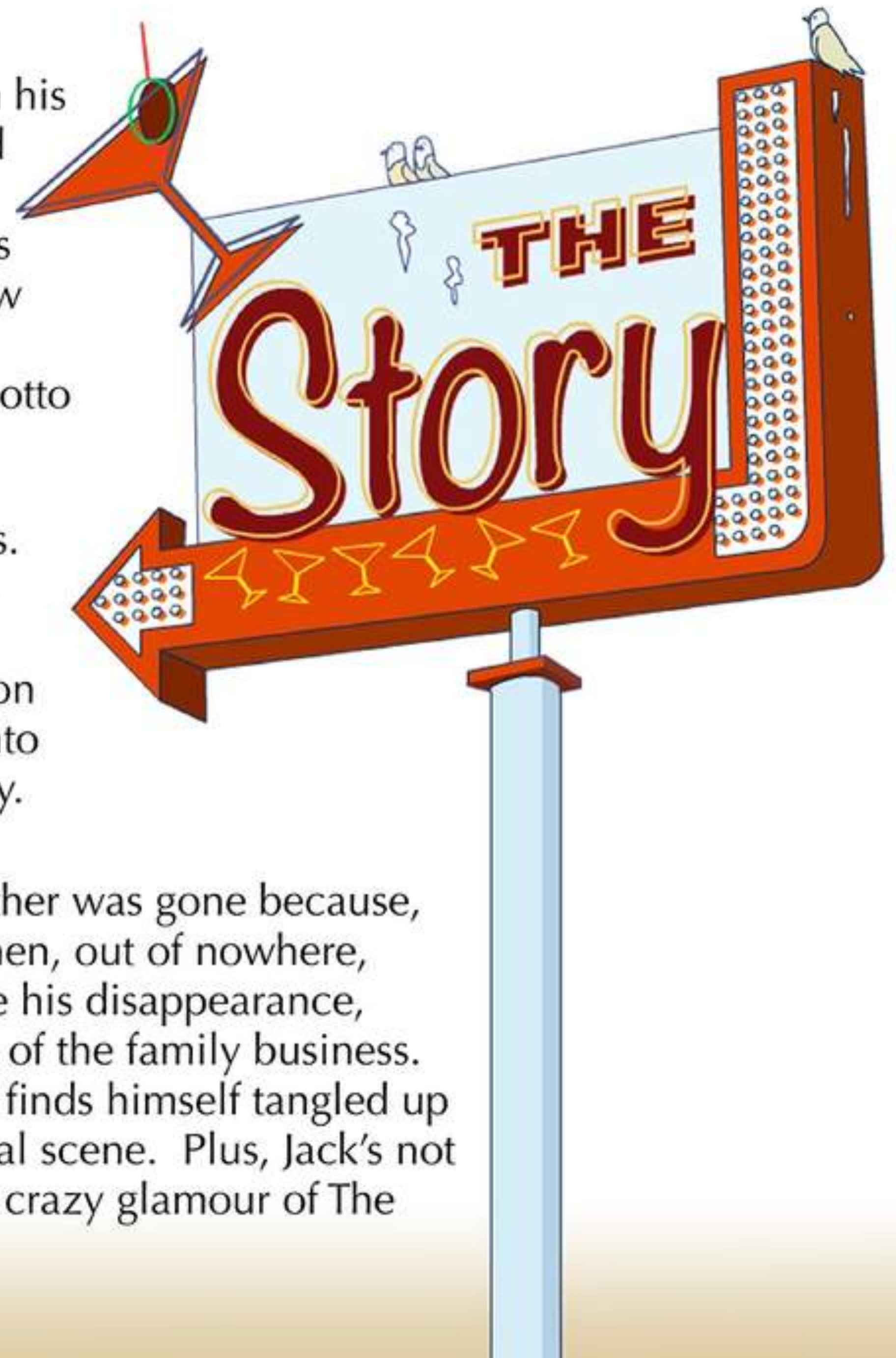
STRIPPED!



**R**eno, Nevada, affectionately known as “The Biggest Little City in the World,” has become Jack Rosenstein’s new home after estrangement from his father 15 years ago. Jack, the son of the renowned Vegas tycoon, Bernhard Rosenstein, fled the Vegas life determined to avoid his family’s business. However, a series of unfortunate events led him to reluctantly follow in his father’s footsteps. After years of trying to escape the family legacy, Jack now finds himself in Reno as the owner of his own unique establishment: a rundown casino/hotel, cathouse, and Putt-Putt, THE ROSE. The casino’s motto is “WHY SETTLE FOR 18 HOLES?”

**B**ernhard has gone missing and is assumed dead by his closest confidants. After being tracked down by Bernhard’s lawyers, henchman, and business partners, Jack learns Bernhard has left everything to him - his entire Vegas empire - which primarily consists of running the newest and ritziest hotel on the Vegas strip, THE ARLO. After 15 years, Jack has quickly been thrown into the crosshairs of the modern-day battleground that is the Las Vegas of today.

**J**ack’s not really interested in The Arlo, and he never really believed his father was gone because, to be honest, he just couldn’t imagine Bernhard’s ego letting him go. But then, out of nowhere, Jack gets a mysterious message that seems to be from Bernhard, sent before his disappearance, warning him that he’s in trouble. In order to find his dad, Jack takes charge of the family business. With everyone trying to take over the hotel and the land it’s on, he quickly finds himself tangled up with real estate moguls, the mob, his own family, and the Las Vegas political scene. Plus, Jack’s not ready to admit he’s even a little bit interested in proving he can handle the crazy glamour of The Arlo compared to the more down-to-earth vibe of the Reno hotel.





**U**pon his return Jack discovers that his responsibility is not only to the hotel, but also to the cast of characters his father left behind... which includes his father's new family, of whose existence Jack was unaware. That new family includes his stepmother (who also happens to be his former girlfriend), her down-on-his-luck brother, a 16-year-old daughter, and 10-year-old twin boys.



**T**he sharks are out. They want nothing more than to pry the most valuable land and hotel on the Vegas strip out of the hands of the Rosensteen family. Jack never wanted this, he never took the time to learn Vegas life and politics from his father, but after 15 years, Jack is convinced to return and hold things together... but only if he's assured there will be a search for his father.







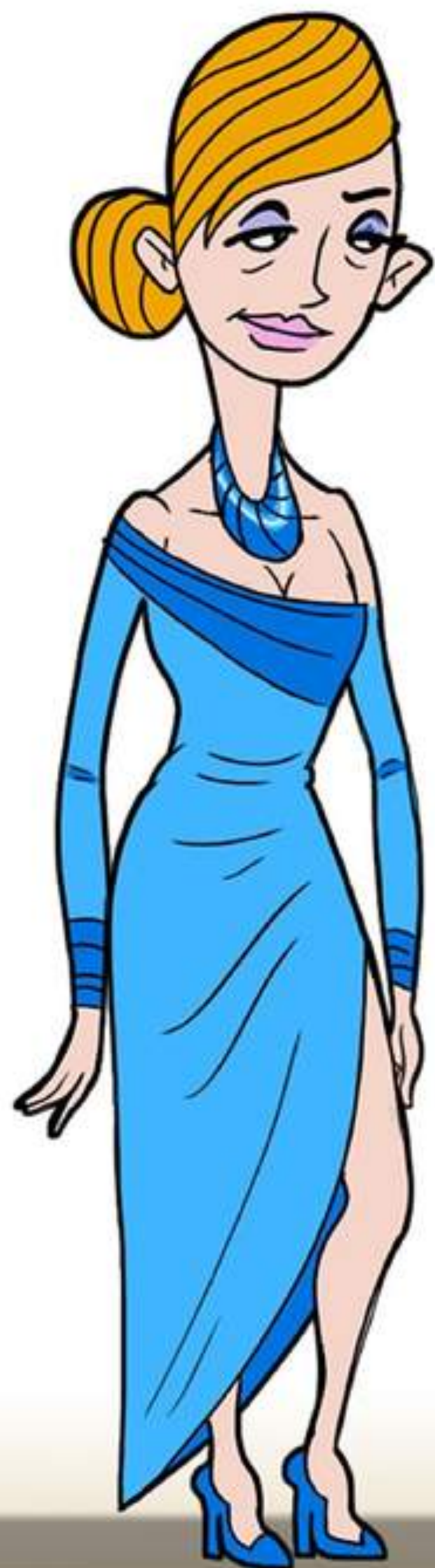
# JACK ROSENSTEEN

**J**ack is an everyman. Everymen call him the everyman's everyman. He left his father and Vegas roughly 15 years ago to get away from a life he was not interested in living. Jack, a savant when it comes to numbers, went on to teach math in a series of Mexican border towns.

**M**ore of a small town civilian than someone prepared to live the Vegas life, he's of average height, average build. You know, average. His inability to keep a job, his failures at business and at life found him grudgingly and quite honestly a bit ashamed that he had to fall back on the family business in a Reno hotel and casino. Although wholly anti-Vegas, he finds that upon his return he may fit into the life much better than expected... which only increases our curiosity into the incident between Jack and Bernhard that caused Jack to leave.







# SARAH ROSENSTEEN

**S**arah, Bernhard's wife and Jack's former girlfriend/fiancée whom he left without even a goodbye when disappearing from Vegas. A former Vegas showgirl, she's tall, slender with fading beauty and obsesses over returning to the stage.

**S**he walks tall as if she's still in the show but has a slight tilt to her head and neck due to the years of wearing heavy showgirl head dresses. Her need to return to showbiz does not make her mother of the year, and she does not deal well with Jack's return or his new role involving her and her children.



# JANET ROSENSTEEN

**J**anet is the daughter of Bernhard and Sarah.

**S**he is 16 years old and is pretty much a normal teen regardless of the environment she has grown up in. She is a whiz with numbers, keeps to herself, and is obsessed with her smart phone and texting. Filled with all the angst that being a teenage girl brings, she is not close to her mother, despite constantly being pushed into the world of Vegas showgirls.

**S**he is wholly embarrassed by her family and the casino and has no real relationship with Mom or Dad. After meeting Jack, she becomes obsessed with the ladies of the cathouse. They not only become her confidantes, but also her role models; she's impressed that they are only doing "this" to pay for college (even though many of them are way past college age.)





# SAMMY & FRANK ROSENSTEEN



**S**ammy and Frank are Bernhard and Sarah's 10-year-old twin sons. They idolized their father and are fascinated with old Vegas. Bernhard has taught them all the tricks of surviving Vegas... and, as their names suggest, they each believe that they are in fact, Sammy Davis and Frank Sinatra.

**T**hey are always dressed in tuxedos, always together, and always speaking as if they were actually members of the 1960s rat pack.



# BERNHARD ROSENSTEEN

**B**ernhard is old Vegas personified. Still living the early days of Vegas. Knows everyone in town. When seen, he was always immaculately groomed with slick backed silver hair, dressed to the nines, and tan. Always in his limo with his driver/bodyguard. And, always found with a woman half his age on his arm (even though married).

**S**ince Jack's return we never see Bernhard, just Jack's interactions with his father's portrait. The question remains...

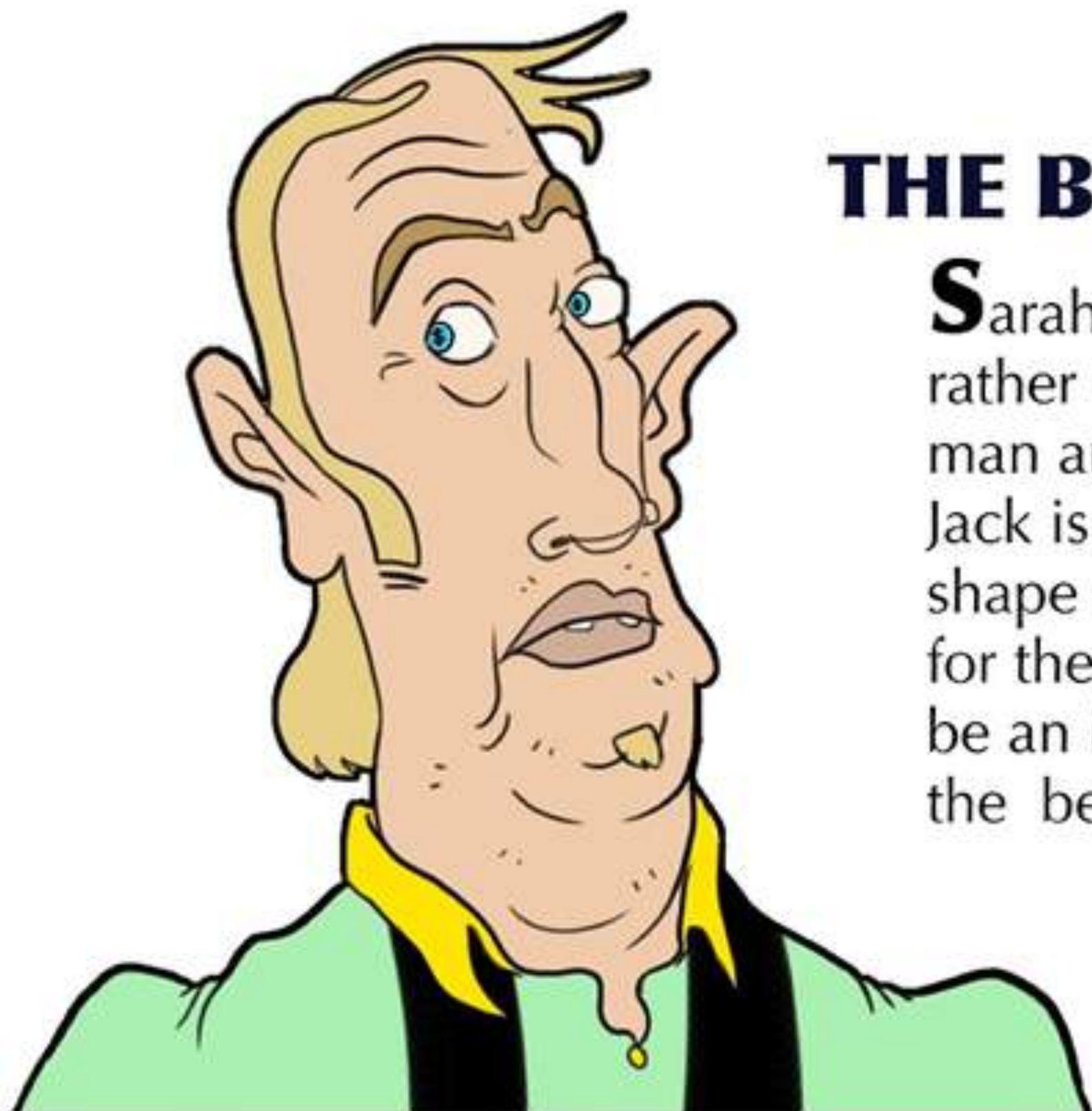
is he or isn't he?











## THE BROTHER

**S**arah's brother Philip - and one of many of Jack's old friends - is taking on a series of rather unsuccessful jobs when Jack returns. Unsuccessful in life, he's the maintenance man around the casino (a job given to him by Bernhard as a favor to Sarah.) Now that Jack is taking over, all Philip can see are dollar signs... literally. His eyes are in the shape of dollar signs. He spends his days pushing Jack to sell by producing infomercials for the sale, which provides him a release in that he feels he's always been destined to be an infomercial host. A local mob boss ruins most of his plans as he has decided he is the best way to get to Jack.

## THE MAYOR

**T**he mayor is a source of intrigue. He bears a striking resemblance in appearance and speech to Elvis. It's assumed he's just a fan... or is he? The Mayor wants to acquire the hotel, demolish it, and use the land to open Vegas' first peanut butter and banana sandwich fast food restaurant.





## THE BOSS (aka THE SWINE)

**H**ead of the "Family." The Boss is a gigantic round man of 300lbs. Nicknamed the Swine, because he is constantly eating strips of bacon and speaking some sort of Pig Latin, as he is convinced that no one outside of the family will understand what's being discussed.

**O**bsessed with taking over the casino, he and his henchman spend their days devising the next plan to gain control of the property, usually involving Jack's ne'er-do-well Brother-in-Law... whether he wants to be part of it or not.



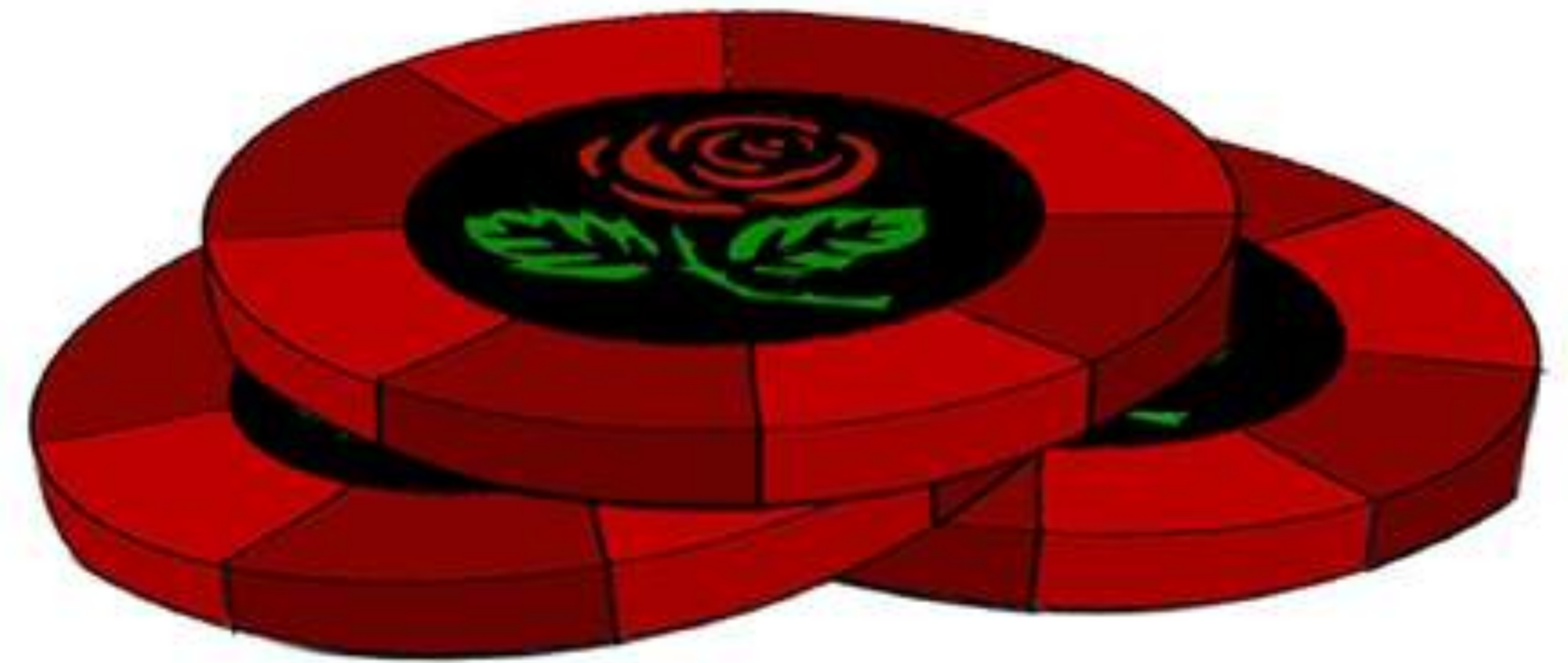


## THE MOGUL

**T**he world's 3rd most successful real estate tycoon. He currently owns and operates 48.3% of the casino hotels on the Vegas strip. If he could just acquire the property from Jack, it would enable him to build his largest hotel to date, increasing his stake to 50.2%, which has convinced him he will then be allowed to rename the Vegas strip after himself.

## THE MADAME

**T**he Madame is the longest tenured working girl at the Rose. No matter what the situation or problem she relies on her vast experience to find a sex act she had to perform to help solve the problem. A little worse for wear, you can certainly see why she was popular. She prefers to spend most of her time on her back whether with a client or not because she says it feels more natural.









**J**anet learns in her health class at school that pregnancies last 9 months. When she starts adding things up, she gets really confused. Of course, her mom's no help, so she goes to Jack for his help, since he's good at math. But when Jack starts adding up the numbers, he becomes confused. Nay, perplexed.

**T**he mayor is convinced to declare this Friday “Las Vegas’ First Annual Eminent Domain Day” by local developers, business owners and tycoons. There’s a parade, music, clowns for the kids, hookers for the adults. Of course, the fix is in to make sure the Arlo is picked.

**T**he Madame injures her back while, oddly enough, on her back. So the doctor tells her no more action until it heals. But while she's on her back, her mind races and she discovers she has a gift for reading people. As in, seeing their past, future, etc. When Jack wanders in to check on her, she suddenly becomes upset and won't talk.

**A** whale is in town, the whale of all whales. And every casino wants him at their hotel/casino. No one thinks the Arlo is anywhere on his list, but Jack thinks they stand a chance if they can convince him The Arlo is the real deal, not some fancy-ass tourist trap. He enrolls the Madame and the twins to help him figure out how to harpoon him.

**A** letter finds Jack after it had been lost for several months behind a slot machine at the Post Office in Las Vegas, then sent to Mexico, then sent back to Vegas. The letter was mailed to Jack from his father, postmarked the day he disappeared. But all there is inside is an outdated plane ticket to Miami and a coupon for a free foot-long from the local sub shop when you buy one of at least equal size or greater.



**T**he Twins are in it deep when they insult the wrong man at the ice cream stand. He happens to be The Boss' brother, in town for a sit-down with mob bosses from all over. The brother demands the Boss take care of it, because he's been disrespected in public. But the boss knows whacking twins is bad luck. So he puts the screws to Sarah's brother, Philip, to do it.

**S**arah is being unusually nice to Janet, and no one can figure out why. Especially Janet. So as usual, she goes to the girls of The Rose to see if they can figure it out. Could it be Sarah has suddenly decided to be a mother, since the Mrs. American Mom contest is happening that week? Or is it because of a visit from Bernhard's lawyer the day before?

**T**he Annual Home Rebuilders and Flippers Convention is upcoming. It's always been a huge boon for Reno and The Rose. But this year, they've decided to stay somewhere else because the new president is against any and all kinds of sin, even though they're still coming to Vegas. Jack wants to direct them to the Arlo, but is facing all kinds of unexpected resistance. Something about it seems to have The Mogul's fingerprints all over it.

**J**ack and Sarah find themselves stuck in an elevator together when Las Vegas forgets to pay its electric bill, so they're faced to have "that" conversation. But that's not the worst of it. The mogul discovers that if both Jack and Sarah are both unavailable at the same time for a period of at least 24 hours, the estate goes up for auction. So Philip and the Madame join forces to figure out how to get them out.

**J**ack wakes up to find The Arlo has been horribly vandalized overnight, the day before the Toastmasters are due to arrive for their annual convention. Who would do such a thing? The list of usual suspects is long. But something about it makes Jack think it's an inside job. Especially since no one else in town wants the Toastmasters at their hotels.



**J**anet is in love with a kid visiting from out of town with his family. Everything about him seems like a great kid. But the more Jack's around him, the more he begins seeing things that make him suspicious. Like the kid's constant need to go to the bathroom in the middle of every conversation.

**T**he girls of the Arlo all mysteriously come down with the same illness, despite the fact none of them have slept with the same guys that day. The Arlo gets quarantined until the bug can be isolated and figured out. Jack thinks he has an idea who's the culprit when the Boss suddenly has a customer appreciation day at his brothel, with two-for-one pricing.

**J**ack begins getting strange emails that don't appear to be like all his other strange emails. It's as if someone is spamming him with anagrams. He begins putting them all together and it looks like someone is trying to give him a location. Naturally, he thinks it's his dad.

**T**he Twins are offered a reality show. Being the celebrities they think they are, they naturally accept. But Jack wants no part of it, especially when the producer wants the Twins to share more and more family secrets. So Jack begins doing some digging to find out who's really behind this production.

**O**ne of Jack's all-time musical crushes has decided to do one last show in Vegas before she hangs up the microphone for good. Naturally Jack really wants it to be at his hotel. When her affection for Jack grows, Jack's crush goes to full-blown love, allowing his attention to the Rose to suffer. Maybe that's just what someone wanted to happen?





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