

# EVAN W. ADLER

## SENIOR PRODUCTION EXECUTIVE

### EXECUTIVE SUMMARY

An award-winning Senior Production Executive with 20+ years' experience producing powerful Live-Action and Animation work across movies, television, promotions, shorts, and music videos. Disrupts performance barriers to curate transformative production solutions and architect management strategy designed to scale. Champions a collaborative leadership approach to lead ambitious production and creative teams while skillfully translating outcomes to executive leadership and stakeholders.

|                          |                          |                     |                       |
|--------------------------|--------------------------|---------------------|-----------------------|
| Production Management    | Television Entertainment | Production Strategy | Network Engagement    |
| Movies & Series          | Live-Action              | Streaming Services  | Budget Management     |
| Image & Promotion        | Animation                | Studio Partners     | Workflow Optimization |
| Shorts / Stunts / Pilots | Music Videos             | SVOD                | Team Architecture     |

### HIGHLIGHTS

|                   |                                  |                 |                              |
|-------------------|----------------------------------|-----------------|------------------------------|
| The Awesomes      | Harvey Birdman, Attorney General | Big Baby        | The Swashbuckling Adventures |
| Bear In Underwear | Ben 10: Race Against Time        | Nacho Bear      | of the Men & Jeremy          |
| Re-Animated       | Harvey Birdman, Attorney at Law  | La'antz & Derek | Calling Cat-22               |
| Stroker & Hoop    | Stan the Man AKA AV101           | Teddy Blue Eyes | Big Game XXVIII: Road Runner |
| Siblings          | Locker 514                       | Rad Roach       | vs. Coyote                   |

### NETWORKS & STUDIOS

|                 |                  |                 |                 |                               |
|-----------------|------------------|-----------------|-----------------|-------------------------------|
| Cartoon Network | Delta            | Amazon          | Nerf            | Cartoon Network Latin America |
| SciFi Channel   | Spitfire Studios | Primal Screen   | Animal Logic    | USA Network                   |
| HULU            | Adult Swim       | Fizz City Films | Cartoon Network | Turner Studios                |

### PROFESSIONAL EXPERIENCE

#### YEAH SURE PRODUCTIONS

Atlanta, GA

#### Principal, Executive Producer

2009 – present

Lead and oversee 360° of production across a diverse portfolio of On-Air department projects, including short- and long-form program, promotion, interstitial programming, and program packaging, stunts, and marathons. Specializes in Live-Action and Animation production consulting, management, and services.

#### **PRODUCTION GOVERNANCE | BUDGET MANAGEMENT | WORKFLOW OPTIMIZATION | CROSS-FUNCTIONAL TEAMS**

- Takes point across complete production management, delivering comprehensive strategic planning in real-time to quarterback ongoing changes, requests, budget determinations, and Executive Producer/Network collaboration.
- Project management includes 35mm, 16mm, live-action shoots, motion control, full animation, animation, and live-action composite.
- Negotiates and reviews non-union and union contracts across all phases of production, including voice-over, on-camera talent, original music, music licensing, and third-party/vendor creative fees/services.
- Oversees budget management; create project schedules, workflow direction, and deadlines aligned to resource allocation/deployment and network/studio timelines.
- Partners with Writer/Producer team across creative and production planning/technique; pivots across creative entities, including live-action, graphic design, animation companies, and production venues.

**1136 ENTERTAINMENT LLC**

Atlanta, GA

**Partner, Head of Production**

2017 – 2019

Consulted across all direction, strategic planning and execution for the development/production company specializing in animation series.

- Oversaw all production management/development of “Harvey Birdman: Attorney General” for Adult Swim.
- Create and pitch projects with meticulous budget oversight, delivery, and workflow scope.
- Collaboratively work in partnership with established intellectual properties and unattached projects requiring full production management, as well as broadcast and digital streaming partners.

**FILMSTRUCK | Yeah Sure Productions**

Atlanta, GA

**Producer, SVOD Content**

2016 – 2017

Directed internal production of original content for the programming of FilmStruck, an OTT streaming service from Turner Classic Movies and The Criterion Channel, from program launch and beyond.

**PRODUCTION MANAGEMENT | PRODUCTION INNOVATION | WORKFLOW ARCHITECTURE | PROCESS IMPROVEMENT**

- Modernized and architected the complete production structure and workflow process, including vendor hiring processes, material delivery, and internal production work deployment.
- Bridged the 25+ studio and on-air teams; established cohesive working protocols and writer’s workflow aligned to production team timeline.
- Responsible for production budget oversight; established production processes/procedures and actualized material archives

**BENTO BOX ANIMATION STUDIOS | Yeah Sure Productions**

Atlanta, GA

**Producer, Animation**

2013 – 2015

Quarterbacked complete production management responsible for the delivery of the 2<sup>nd</sup> season for HULU’s animated TV series “The Awesomes”; ran point for 6 pilots and 1 shows, including specials and pitch process.

**BICOASTAL TEAM LEADERSHIP | STUDIO DIRECTION | VENDOR ENGAGEMENT | LABOR CONTRACTS**

- Oversaw the production of pilots and specials, included staff management, schedule workflow, and budget oversight; led 75+ team, including animators, producers, and coordinators.
- Selected and hired the production team, crew, and third-party vendors; negotiated all labor contracts, ensuring production was on-time and on-budget.
- Partnered with the head of the studio to curate and produce multiple pilots and oversee studio direction/management; ran point between LA and Atlanta teams.
- Oversaw budget management, scheduling, resource allocation, and show animation maintenance.

**TURNER BROADCASTING, (WARNER MEDIA)**

1998 - 2009

**CARTOON NETWORK**

Atlanta, GA

**Vice President of Production, Specials**

2006 – 2009

Served as Executive in Charge of Production to oversee the production of live-action initiatives, including 2 live-action long-form movies, 4 series pilots, hybrid productions, and programming specials.

**FEATURE FILMS | PRODUCTION PLANNING | RESOURCE OPTIMIZATION | WORKFLOW MAPPING | TEAM DESIGN**

- Produced the network’s 1<sup>st</sup> original live-action movie, “Re-Animated”; debuted as the highest-rated original movie in network history.
- Produced the TV movie “Ben10: Race Against Time,”; premiered as the #1 rated telecast in Cartoon Network’s 15+ year history.
- Created top to bottom production plans, hired talent team, and safeguarded production entities, including budget, resource allocation, and schedule workflow.
- Partnered with Development to prioritize creative demands, ongoing requests, and production needs.
- Selected and managed animation and live-action companies spanning 100+ professional staff.

***CARTOON NETWORK cont.***

- Partnered with staff accountants to review budget goals and safeguarded against unforeseen cost challenges/allocation.
- Pivot across executive leadership and production team, creative team, writing staff, working crews, and third-party entities to align vision/strategy and skillfully manage expectations.

## **ADULT SWIM**

Atlanta, GA

### **Production Director**

2003 – 2006

Partnered with Turner Studios to create the Atlanta based digital animation studio; established innovative production pipeline/workflow for TV series and leveraged the early adoption of Flash software. This animation studio continues to produce series, promotions, and gaming across Turner Broadcasting to this day.

#### **TURNAROUND MANAGEMENT | DOMESTIC ANIMATION | DIGITAL TECHNOLOGY | PRODUCTION OUTPERFORMANCE**

- Served as Executive Producer, Supervising Producer, and Producer for Adult Swim original series “Harvey Birdman, Attorney at Law” and “Stoker and Hoop.”; internally retained \$2M ROI.
- Re-pitched the re-tooled production strategy and planning to re-envision complete production strategy and projected ROI; light switched pending episode 10 cancellation to episode 40 outperformance.
- Directed episodes production and redesigned the workflow process to showcase the innovative animation capabilities possible by leveraging new digital technology.

## **CARTOON NETWORK**

### **Director of Production, On-Air**

2001 – 2003

### **Executive Producer, Senior Producer, On-Air**

1998 – 2001

Responsible for all On-Air priorities and daily production; oversaw budget and operational planning across all team projects; established and managed overall project budgets, department workflow, and assignment process.

- Managed the 7+ On-Air Group production staff, including Senior Producers, Producers, and Coordinators; oversaw indirect reports, including vendors, freelance crew, and complete creative team.
- Partnered directly with creative teams and strategy, operations manager, live-action production, graphic design, animation companies, and production facilities.

## **USA NETWORK, SCI-FI CHANNEL**

New York, NY | 1992 - 1998

Production Manager | Post Production Supervisor, On-Air | Production Coordinator, World Premier Movies

## **EDUCATION**

### **University of Albany, SUNY**

Albany, NY

Bachelor of Arts, B.A., Communications; concentration in Business

## **NOTABLES**

**Georgia Production Partnership, Member**

2017 – present

**National Academy of Television Arts and Sciences Southeast Chapter, Member**

2017 – present

## **AWARDS**

6x Promax BDA Gold Award Recipient  
4x Promax BDA Silver Award Recipient  
Promax Platinum Award Winner  
Promax BDA Bronze Award Winner  
Ottawa Animation Festival Award Winner

4x New York Festival Gold Award Winner  
2x New York Festival Silver Award Winner  
ASIFA Annie Award Winner  
Golden Marble Certificate of Excellent Recipient  
ONE SHOW Bronze Pencil Recipient